

New Levitating Bluetooth Speakers from China Challenging Conventional Designs.

Challenging the normal convention of Bluetooth speakers and adding a touch of uniqueness is the new Vortex levitating Bluetooth speaker available at Chinavasion.

The Bluetooth speaker market is seeing a greater range of new innovative models with improved efficiency, longer battery life and more ingenious designs.

[Bluetooth speakers](#) are popular accessories for the tech filled pockets of today's urban youth. Some of the new models adopt unique qualities like resonance speakers, or take on a futuristic design, like the [Floating Vortex Bluetooth Speaker](#) available from Chinavasion.

This unique Bluetooth Speaker has the ability to Levitate, Ms. Rose Li, PR Manager at Chinavasion advised, "Using some powerful magnets in the base the Vortex Bluetooth speaker can actually float a couple inches above its base and brings an inspired unique design to what has become a very common gadget."

"Whether showing off to friends, as a talking point, or just because it looks so cool, the Vortex has immediately gained appreciation from a number of consumers who like to have something a little special and unique for playing their music," Rose Li Added.

The Vortex Speaker Utilizes Bluetooth version 4.1, this is the same low energy technology that has revolutionized the Bluetooth industry allowing for the internet of things.

Ms Li says that this technology, "Works seamlessly with the latest generation of mobile devices while reducing interference but at the same time improving data transfer speeds and ensuring more stable connections".

The spherical Vortex 5 Watt speaker has an 85 decibel output and rechargeable built in 1500 mAh battery that lasts for up to 8 hours. It can be recharged through a USB connection and has NFC Support for easily reconnecting to devices.



Ms. Rose Li said, “This uniquely designed levitating speaker brings great quality music with a touch of Sci-Fi and can be used with or without the base making it more portable as the speaker unit itself is less than 300 grams.

Chinavasion aims to be at the forefront of launching newly developed Bluetooth speakers and offers a large range for all consumers’ tastes.

PR Manager at Chinavasion, Ms. Rose Li said, “When they were first introduced, Bluetooth speakers were reasonably expensive and not very efficient. That has now changed because of greater competition and better components, thanks in part to the Internet of Things. This means the quality of Bluetooth speakers has increased significantly while the prices have dropped; resulting in more affordable speakers than before which, has lead to greater sales and market growth.” While big brands are still marking up products with high margins, the China wholesale company aims to offer the same quality at less than half the price.

Chinavasion is a [China wholesale](#) electronics company based in Shenzhen, China. The gadget company offers a wide range of consumer electronics to over 300,000 resellers worldwide.